



WHAT is PacificXPOSURE Lacrosse Tournament?

A premier event, PacificXPOSURE is the first-ever "all-inclusive" Southern California Lacrosse Tournament. PacificXPOSURE will be held in sunny north county San Diego, California and will provide a clean, safe, fun and competitive environment for all players, family and friends.

WHEN is PacificXPOSURE Lacrosse Tournament?

The tournament will begin on Friday, June 25th and conclude on June 27th.

**Please see Tentative Tournament Schedule below*

WHO will attend the PacificXPOSURE Lacrosse Tournament?

The tournament will target *boys and girls, men and women* lacrosse players from across the United States and Canada. Attendees will come from California, Oregon, Washington, Nevada, Arizona, Colorado, Texas and beyond. Divisions will be separated by age level including U-11, U-13, U-15, HS, and Open Division (High School Graduates and above). This is a family event held in a desirable vacation destination!

Why should I sponsor or be a vendor at PacificXPOSURE Lacrosse Tournament?

- Premier sports event with a wide diversity and demographics of children and adults showcasing inland North County facilities, attractions and hotels.
- Geographic presence from across the US and Canada with particular emphasis on attendees from the West Coast.
- A premier event during a traditionally quiet time of the year...the last week of June before the Summer rush contributing economically to the region.
- An opportunity to include many participating audiences including schools, volunteers, and local, regional and national businesses.
- An opportunity to support local San Diego high schools and the Wounded Warrior Project.
- Lacrosse was recently named the fastest growing youth sport in America by Sports Business Journal.

*****SPONSOR MISSION:**

Our simple goal in any sponsorship is to develop a partnership with you to ensure that the people in your target markets look favorably upon you. Whether this means new brand awareness, existing brand reinforcement, product promotion or simply showing your community support for youth sports.



TOURNAMENT SCHEDULE:

June 25-27, 2010

Thursday, June 24, 2010

12pm-6pm Vendor Village Setup

Friday, June 25, 2010

8am-10am Pre-Tournament Exclusive Combine Registration @ Del Norte High School

10am-3pm PacificXPOSURE Exclusive Combine in Del Norte Stadium

(see "exclusive combine" section for details)

5pm-7pm College Coach and Professional Player Motivational Talk & Vendor Village

@ Del Norte High School

*****8am-7pm** General Tournament Registration

Saturday, June 26, 2010

8am-7pm All division games played varying on team schedule (3 games minimum)

6pm-9pm Classroom Sessions for Coaches, Players and Parents

Sunday, June 27, 2010

8am-4pm All division games played varying on team schedule (2 games minimum)

PACIFIC XPOSURE LACROSSE TOURNAMENT

800-734-0161

contact@pacificxposure.com

www.PacificXPOSURE.com



Come and “compete in the heat” in beautiful North County San Diego using state-of-the-art Poway Unified School District facilities . This co-ed tournament will host all games at three locations all with-in a 5 mile radius. The competition will be hot while you play on grass and stadium turf fields. This is a 10 v 10 tournament with officials and lots of fan support. Access is easy to and from the various locations. While they last, you can reserve a tent for your team to gather to have a home base. NO BBQ grills allowed.

Family vacation packages available online!!!



**PACIFIC XPOSURE
LACROSSE TOURNAMENT**

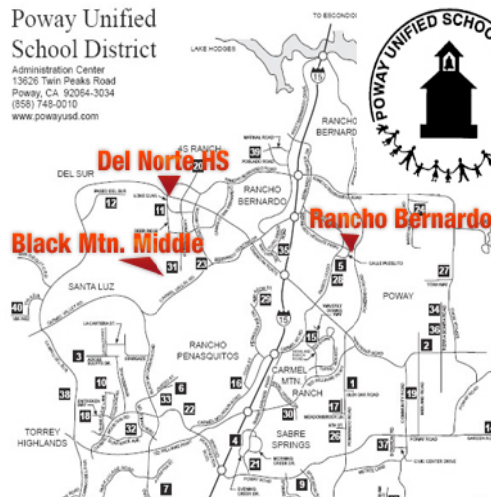
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Poway Unified School District



SAN DIEGO, CA

JUNE 25th-27th, 2010

www.PacificXPOSURE.com





STATE OF THE ART FACILITIES



WORLD-FAMOUS ATTRACTIONS



BEAUTIFUL BEACHES



GREAT COMPETITION



Tourney Schedule

Girls & Boys Divisions

(birth dates as of June 1st)

U11- (1999-00 or later) 5 games (3 on Sat. & 2 Sun.)

U13-(1997-98 or later)- 5 games(3 Sat. & 2 Sun.)

U15- (1995-96 or later) 5 games (3 Sat. & 2 Sun.)

High School- (anyone in HS 2009-2010 school year)5 games (3 Sat. & 2 Sun.) **NO '10 HS Grads*

Mens Open (HS grads and above) (3 Sat. & 2 Sun.)

ALL TEAMS MODIFICATIONS FOR TOURNAMENT

-25 minute running time halves.

-5 minute half time.

-(1) 1 minute timeout per game per team, time stops.

-Overtime will be determined

-No Body Take Out Checks

*Regulation HS rules apply for HS Division

TEAM TOURNAMENT FEE's

**If full payment is received by March 15, 2010*

All Divisions-**\$1,150**

(avg. \$58/player for team of 20)

**After March 15, 2010*

All Divisions- **\$1,300**

(avg. \$65/player for a team of 20)

INDIVIDUAL TOURNAMENT FEE

\$125- (Player will be assigned to a team according to age level)

PRE-EVENT EXCLUSIVE COMBINE

Cost: **\$115**

PacificXPOSURE will be hosting an exclusive boy and girls combine on Friday, June 25th from 10am-3pm. This combine will be an opportunity for players to receive exclusive individual instruction from some of the nation's top players and coaches.

- MLL & Team USA player Shooting Clinic
- Defensive "Take-Away" Instruction
- MLL All-Star Goalie Camp
- Strength and Conditioning Trainer
- Navy SEAL Boot Camp Experience
- College Coach Motivation/Recruiting Talk
- Free Equipment/Apparel Raffle
- Complimentary Lunch

Don't miss out on this opportunity to stay ahead of your competition before the tournament!

***Limited to 150 players!**



www.PacificXPOSURE.com

Tournament Highlights

- Northern San Diego Premier Athletic Facilities
- High-Level Competition
- Nutrition Specialists
- Speed and Conditioning Trainers
- Guest Speakers – College Coaches and Legends
- Parents' Banquet
- Professional Player Autographs
- On-site Spa Treatments
- Top-of-the-line Vendor Fairs

Area Attractions and Amenities

- Golf
- San Diego Zoo /SeaWorld/Wild Animal Park
- Hang Gliding, Hiking, Biking
- USS Midway
- Wine Tasting
- Beautiful Beaches
- Water Sports
- Ideal Climate
- Premier Accommodations & Dining

www.PacificXPOSURE.com

San Diego

CALIFORNIA



June 25-27,

2010

Tournament Highlights

- Northern San Diego Premier Athletic Facilities
- High-Level Competition
- Lacrosse, Apparel & Sports Drink Sponsorships
- Nutrition Specialists
- Speed and Conditioning Trainers
- Guest Speakers-College Coaches and Pros
- Parents' Banquet
- Pre-Event Exclusive Combine
- On-site Spa Treatments
- Top-of-the-line Vendor Fairs

Area Attractions and Amenities

- Golf
- San Diego Zoo
- Sea World
- Wild Animal Park
- Hang Gliding
- USS Midway
- Wine Tasting
- Beautiful Beaches
- Sailing
- Water Sports
- Ideal Climate
- Premier Accommodations & Dining

Who: Boys & Girls, U-11, U-13, U-15, HS, and Open Divisions



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STX
LACROSSE

Come be part of the fun in San Diego, California!

FUN.SAFE.COMPETITIVE.


LACROSSE