

PROFANSTRAVEL.COM EXPANDS ULTIMATE SPORTS FAN TRAVEL PACKAGES WITH PREMIUM OFFERINGS TO PREMIER SPORTING AND ENTERTAINMENT EVENTS

SAN DIEGO — (October 27, 2009) — ProFansTravel.com, a leading Web-based concierge level service that provides travel packages to various sporting and entertainment events for individuals and groups, has announced that it is offering a comprehensive slate of custom travel packages to premier professional and college games and sporting events, including NFL, Major League Baseball, National Hockey League and NCAA Football and Basketball, and PGA Golf.

ProFansTravel.com, a division of San Diego's Summit Performance Group, was launched in August to provide packages for "Regular Fans" who want to attend "Regular" season National Football League games. According to ProFansTravel.com's Richard McCann and Doug Wheeler, the company is responding to demand by individuals, companies and groups to provide its concierge level service to the ultimate sports and entertainment events.

ProFansTravel.com packages, which can be customized and purchased on its website, include hotel accommodations, breakfast, game tickets, transportation to and from the event, a welcome gift, and 24-hour on-site travel staff provided by ProFansTravel.com. In addition, guests can select number of nights, number of attendees and submit any special requests. The service does not provide air travel, but access to airlines will be provided on the web site.

ProFansTravel.com is now booking all-access travel packages for NFL individual regular season games, the Super Bowl and Pro Bowl; MLB World Series, Spring Training 2010 and 2010 All-Star game; PGA Golf tournaments - AT&T National, Ryder Cup and The Masters; individual NHL games + the Stanley Cup; Kentucky Derby; Indianapolis 500, NASCAR, NCAA Basketball - the Men's and Women's Final Four and NCAA Tournament early rounds and regional finals; NCAA Football BCS Championship + the Rose Bowl; 2010 Winter Olympics, and National Finals Rodeo.

"We can provide an all-access experience to individual fans, individual incentive programs and corporate groups who want to attend many of the top-tier sporting events in America," said McCann and Wheeler. "In many ways, the economy has provided a considerable opportunity for fans and enthusiasts to attend a once-in-a-lifetime sporting event - you can now concentrate on your team while ProFansTravel.com handles all your travel needs."

For more information and to customize a travel package, visit www.profanstravel.com or call 866-232-3624. Follow ProFansTravel.com on Twitter @ProFansTravel and Facebook.

About Summit Performance Group

Headquartered in San Diego, Summit Performance Group's Partners and Founders, Richard McCann and Douglas Wheeler, have more than 50 years experience in corporate incentive travel and meeting management industry. SPG's comprehensive suite of services include site selection and contract negotiations, secondary services coordination, corporate sports hospitality and sponsorships, individual and group incentive travel, conference and event management, technology and web registration, multimedia development and production and custom theming, staging and graphic design. The company also has regional offices in Scottsdale, Milwaukee and Pittsburgh. Visit www.summitpg.com