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NEWS FOR IMMEDIATE RELEASE

**SAN DIEGO'S SUMMIT PERFORMANCE GROUP PROVIDES
COMPREHENSIVE MEETING PLANNING SERVICES FOR TEXAS ROAD TO
RECOVERY CONFERENCE HELD AUGUST 4-6**

***Regional Event Draws 70 Seriously Wounded Veterans and Their Families from
Brooke Army Medical Center to a Series of Inspiring Events***

SAN DIEGO — September 6, 2005 — San Diego's Summit Performance Group, one of the industry's leading providers of corporate incentive travel and meeting management services, has provided now for the second time, the online hotel and airline registration, transportation, volunteer coordination and event production services for Salute America's Heroes latest event, the Texas Road to Recovery Conference, which was held August 4-6 in Irving, Texas.

The event, which follows the highly successful national Road to Recovery event held last December at Walt Disney World in Orlando, FL, attracted 70 most seriously wounded veterans and their families from Brooke Army Medical Center in San Antonio, Texas. The veterans who attended the conference received much-needed support and encouragement, including: seminars on educational job training and career counseling opportunities, inspiring success stories told by disabled veterans, and evaluations to help direct wounded heroes toward viable resources available to assist them and

their families. The Department of Veterans Affairs and the Department of Defense were among those organizations making presentations at the event.

The veterans and their families were bused to the conference from Brooke Army Medical Center, where they have been receiving medical treatment. During the conference, they attended a Texas Rangers game and received an on-field standing ovation by the 27,161 fans in attendance and a personal greeting from Rangers manager Buck Showalter. The event continued with a visit to the Six Flags Over Texas amusement park, and finally a nationally televised church service at the Potters House. In between the festivities, the veterans and their families attended the conference and seminars at the DFW Airport Marriott Hotel which featured motivational speeches by former Dallas Cowboys Hall of Fame quarterback Roger Staubach, Texas Rangers' Manager Buck Showalter, and other wounded veterans who had personal success story to share.

“It is very rewarding for our company to be involved in an incredible inspiring conference such as this for the second time now,” said Doug Wheeler, partner and co-owner of the Summit Performance Group. “The conference was successful at giving new hope to wounded war heroes and their families and helping them make the transition to a new life much easier.”

The conference and event was hosted and sponsored by The Coalition to Salute America's Heroes (www.saluteheroes.org) is a non-partisan 501 (c) (3) organization. It offers several programs: Homes for Wounded Heroes (offers nearly cost-free, new or renovated disability-adapted homes to men and women), Hire A Hero (reaches out through a network of organizations to help prepare and place motivated, qualified veterans in quality jobs), Family Support Network (offers special services to help relieve financial and emotional burdens facing heroes and their families), and the Road to Recovery Conference and Tribute (all-expense paid educational and service events for wounded servicemen and servicewomen and their families), Emergency Financial Aid (provides urgent financial assistance to disabled

veterans).

About Summit Performance Group

Headquartered in San Diego, Summit Performance Group's Partners and Founders, Richard McCann and Douglas Wheeler, have more than 40 years experience in corporate incentive travel and meeting management industry. SPG has successfully developed and executed top-notch, custom tailored programs for numerous large and small companies. SPG's comprehensive suite of services include site selection and contract negotiations, secondary services coordination, corporate sports hospitality and sponsorships, individual and group incentive travel, conference and event management, technology and web registration, multimedia development and production and custom theming, staging and graphic design. SPG headquarters is located at 12396 World Trade Drive, Suite 315 in San Diego. The company has regional offices in Los Angeles, San Francisco and Pittsburgh, PA. For more information SPG, call 858-385-2785 or 858-456-9092, or visit www.summitpg.com.

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